



Harmonic Partners with Verimatrix to Revolutionize Content Distribution Efficiencies

September 13, 2018

SAN JOSE, Calif., Sept. 13, 2018 /PRNewswire/ -- Harmonic (NASDAQ: HLIT) today announced a new partnership with Verimatrix, a specialist in securing and enhancing revenue for network-connected devices and services. Integration between Verimatrix's new Viewthority™ content distribution platform and Harmonic's VOS®360 Video SaaS simplifies the delivery of live and VOD content, resulting in increased cost savings for video content and service providers.



"Around the world, content providers have a common goal: to maximize workflow efficiencies and reach more end-users," said Petr Peterka, chief technology officer at Verimatrix. "Harmonic's VOS360 solution is a world-class SaaS offering for media processing and delivery. This collaboration with Harmonic strengthens our ability to provide content owners and operators with a simple, reliable and cloud-driven method of securely distributing high-quality video, ultimately enabling them to be more competitive and support new business models."

Viewthority is an innovative platform-as-a-service that offers enhanced and secure connectivity between content providers, video service operators and subscriber devices, streamlining end-to-end workflows and automating video analytics reporting. The integration with Harmonic's VOS360 Video SaaS optimizes media processing and delivery. Covering the entire media processing chain, from ingest to distribution, VOS360 Video SaaS brings increased scalability, efficiency and flexibility to next-gen video workflows.

"The VOS360 solution is a best-in-its-class SaaS that is globally deployed by operators, trusted by numerous technology partners, and continuously updated with innovative features that drive operational efficiencies and monetization," said Tim Warren, senior vice president and chief technology officer, video business at Harmonic. "Harmonic's VOS360 Video SaaS is at the heart of a growing number of innovative new media processing and delivery platforms. This growing market adoption exemplifies the VOS360 offering's innate ability to adapt to any content workflow, as will be highlighted at the Harmonic stand during IBC2018."

Harmonic is showcasing its VOS360 Video SaaS at IBC2018, Sept. 14-18 in Amsterdam at stand 1.B20. Further information about Harmonic and the company's solutions is available at www.harmonicinc.com.

About Verimatrix

[Verimatrix](http://www.verimatrix.com) specializes in securing and enhancing revenue for network-connected devices and services around the world and is recognized as the global number one in revenue security for IP-based video services. The award-winning and independently audited Verimatrix Video Content Authority System (VCAS) family of solutions enables next-generation video service providers to cost-effectively extend their networks and enable new business models. The company has continued its technical innovation by offering a comprehensive data collection platform, [Verspective Analytics](#), for automated system real-time quality of experience (QoE) optimization to drive user engagement and content monetization, and data collection/analytics and [Vtegrity](#), advanced security that addresses IoT threats and service lifecycle management.

Its [unmatched partner ecosystem](#) enables Verimatrix to provide unique business value beyond security as service providers introduce new applications that leverage the proliferation of connected devices. For more information, please visit www.verimatrix.com, our [Pay TV Views blog](#) and follow us [@verimatrixinc](#), [Facebook](#) and [LinkedIn](#) to join the conversation.

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, enables media companies and service providers to deliver ultra-high-quality broadcast and OTT video services to consumers globally. The company has also revolutionized cable access networking via the industry's first virtualized cable access solution, enabling cable operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and SaaS technologies, or powering the delivery of gigabit internet cable services, Harmonic is changing the way media companies and service providers monetize live and VOD content on every screen. More information is available at www.harmonicinc.com.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31,

2017, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.

Harmonic, the Harmonic logo and other Harmonic marks are owned by Harmonic Inc. or its affiliates. All other trademarks referenced herein are the property of their respective owners.

 View original content to download multimedia:<http://www.prnewswire.com/news-releases/harmonic-partners-with-verimatrix-to-revolutionize-content-distribution-efficiencies-300711931.html>

SOURCE Harmonic Inc.

Sarah Kavanagh, Sr. Public Relations Manager for Harmonic, +1.408.490.6607, sarah.kavanagh@harmonicinc.com; Nicole Noutsios, NMN Advisors, Investor Relations for Harmonic, +1.510.315.1003, nicole@nmnadvisors.com; Kelly Foster, PR Manager, +1.619.224.1261, kfoster@verimatrix.com